

PITCHBOOK PRESS RELEASE

PitchBook Announces the Addition of a Public Company Comps Tool to its Private Equity Platform

NEW YORK (September 24, 2009) – PitchBook Data Inc., a private equity-focused research firm, today announced the addition of a public company comps tool to its database platform. The tool seamlessly integrates 380 financial data fields, such as EV/EBITDA, EV/Revenue and Price/Free Cash Flow for over 12,000 public companies, into PitchBook’s private equity database. This new release gives private equity professionals and advisors the ability to easily search, compare and benchmark private and public company data side by side.

“PitchBook is excited to offer its clients the most powerful tool for conducting public company comps analysis – thus putting best-of-breed private company deal data side-by-side with a public company benchmarking tool,” said John Gabbert, CEO of PitchBook. “Providing private equity professionals and advisors with innovative tools and intelligence is our goal at PitchBook. This focus has led us to the newest release within the PitchBook Platform, a tool that will allow our clients to more efficiently and effectively execute successful transactions. With this addition to our unparalleled information on 21,000 private equity deals and 9,300 investors, the PitchBook Platform has become the premier source of data for the private equity industry.”

Having accurate public and private comparables is crucial for evaluating investment opportunities, performing due diligence, and negotiating deals. Changes in accounting rules such as FAS 157 have also increased the importance of using comps for valuing private company holdings. Historically, finding quality private company comparables data has been very difficult. The PitchBook Platform now gives private equity, investment banking, consulting, legal, accounting, and corporate development groups the ability to easily and accurately compile both public and private comps using twice as much private equity data as is offered by other information providers.

The public comparables tool addition to PitchBook’s Private Equity Platform includes:

380 Data Fields for 12,000 Public Companies

The new data includes all fields from the balance sheet, income statement and statement of cash flows, as well as 130 key ratios, multiples and other metrics. Users are able to download all of their comps’ financials straight into Excel for easy benchmarking and integration into spreadsheet models. One-click functionality allows PitchBook users to easily navigate directly to the corresponding figure in the SEC filing.

Integrated Public and Private Company Data

The newly added public companies have been fully integrated into the PitchBook Platform, allowing users to utilize the Platform’s powerful search capabilities to create a peer group of both public and private comparables. Companies can be searched by industry, descriptions, geography, keywords, deal details and numerous financial metrics.

A Customizable Interface for Side-by-Side Comparisons

Users are able to build public company peer groups and customize the data fields and time periods they want displayed for easy side-by-side benchmarking, trend analysis, and valuation analysis. Based on the input from private equity professionals, PitchBook's product development team worked to ensure that the user interface intuitively delivers powerful, market leading functionality for conducting comparables analysis.

To learn more about PitchBook and to see a demo of the new public comparables tool, please call (206) 357-8509 or visit www.pitchbook.com.

About PitchBook (www.pitchbook.com)

PitchBook Data, Inc. is the only private equity-focused research firm that comprehensively covers the full private equity lifecycle. The flagship PitchBook Platform provides clients with unparalleled information and analysis on over 21,000 private equity deals, 9,300 investors/corporate acquirers, 3,800 professional service providers, 1,600 limited partners, and 100,000 industry professionals.

Contacts

(206) 357-8509
demo@pitchbook.com

John Gabbert
Founder & CEO
john@pitchbook.com
(206) 357-8504