

PitchBook Announces the Addition of PE and Venture Fund Returns Data and Analysis Tools

Seattle (January 13, 2009) – PitchBook Data Inc., a private equity-focused research firm, today announced the addition of private equity and venture capital fund returns data and analysis tools to its leading private equity database platform. The new data integrates into the platform returns metrics such as IRR, DPI and TVPI for over 2,600 funds as well as 30,000 commitment and distribution records for institutional investors and limited partners. This new release also includes powerful tools to easily search for funds using dozens of criteria, build comparable peer groups and develop benchmarks.

“PitchBook, with this new release, cements itself as the premier source of private equity data – offering its clients not only unparalleled information on PE transactions, investors, limited partners, service providers and professionals, but also now a detailed history of private equity and venture capital fund returns going as far back as 1981,” said John Gabbert, CEO of PitchBook. “This release follows our September release of the Public Company Comps Tool and illustrates our continued focus on providing private equity professionals and advisors with the innovative tools and intelligence they need.”

Fund returns data is crucial for private equity firms, advisors and limited partners in sourcing investment opportunities, performing due diligence, setting fund targets, evaluating performance and understanding the private equity marketplace. All of which can now easily be accomplished within the PitchBook Platform using its powerful new analysis tools. Tailored lists of PE and VC funds can be built using dozens of criteria such as fund type, size, return metrics, location, general partners and limited partner. The information can then be manipulated by type, size, IRR quartile ranking, IRR history and vintage year, among many other fields in the fully customizable analytical tool and downloaded directly into Excel.

IRRs and Value Multiples for 2,600 PE & VC Funds

The fund returns addition adds 30,000 individual detailed quarterly histories of fund contributions, distributions, remaining values, IRR and other valuation multiples on the individual fund level. The new information is directly integrated into the existing fund profiles, which already include fundraising targets, amount raised, investment preferences, portfolio companies, limited partners and service providers.

Tools Designed for Powerful Simplicity

The PitchBook Platform enables clients to not only quickly and easily search and identify funds but also view and download comprehensive profiles of their general partners, portfolio holdings and associated deals, limited partners and service providers. The new fund performance tool was developed with PitchBook’s focus on usability and speed to ensure that its clients could efficiently search and analyze the over 9,000 funds with PitchBook profiles.

Detailed Breakdown of Top Institutional Investors PE & VC Portfolios

New interactive reports with tables and charts have been added for the top public institutional investors’ PE and VC portfolios. Individual commitments, distributions and returns over the lifetime of each fund are fully viewable and downloadable. Customizable charts include: distribution of funds by quartile ranking, IRR and returns multiples by vintage year, fund type distribution by performance quartile and fund commitments by fund type, location and fund size.

To learn more about PitchBook and to see a demo of the new public comparables tool, please call (887) 267-5593 or visit www.pitchbook.com.

About PitchBook (www.pitchbook.com)

PitchBook Data, Inc. is the only private equity-focused research firm that comprehensively covers the full private equity lifecycle. The flagship PitchBook Platform provides clients with unparalleled information and analysis on over 26,500 private equity deals, 10,100 investors/corporate acquirers, 9,000 funds, 4,200 professional service providers, 1,700 limited partners, and 106,000 industry professionals.

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